

# Community Center Survey

Live within 20-minutes of New Middletown?  
Help us plan your new community center!

This survey is designed to learn how the Community Center in New Middletown can best meet the needs of the local community. While the multigenerational Community Center will be located in the Village of New Middletown, there are numerous communities within a 10-mile, 20-minute radius that we consider part of the community, to the extents of Campbell and Youngstown to the north, East Palestine to the south, Mount Jackson to the east, and North Lima to the west. This Community Center is meant to be a place where we can all come together and engage in conversation, activities, and recreation. It is not meant to compete with sister centers, yet complement them.

### Stick with us!

If you 1) complete the survey honestly and in full and 2) provide your email address and phone number at the end, you will be entered into a drawing to win one of four \$50 Visa gift cards.

### Keep in mind:

This survey is confidential. Your email address and phone number will never be associated with your survey responses in any kind of reporting. Survey results are aggregated, meaning your individual survey results are combined with all other results and presented as a group. Your survey results will never be associated with your name or email address.

Please mail or drop off your completed survey to the  
Village of New Middletown Council Chambers by **April 1, 2023.**

**10711 Main St, New Middletown, OH 44442**

1. What is the name of the community you belong to?

*For some people, this would mean the city, town, or village in which they live. For some people, it could be their neighborhood, subdivision, or development.*

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2. What is your zip code? \_\_\_\_\_

3. When you think about the publicly-available service needs in your community, what stands out as a priority? *Select up to 5.*

- |  |  |
|--|--|
| <input type="checkbox"/> Access to affordable food             | <input type="checkbox"/> Services for persons with disabilities    |
| <input type="checkbox"/> Child care services                   | <input type="checkbox"/> Services for victims of domestic violence |
| <input type="checkbox"/> Crime prevention services             | <input type="checkbox"/> Substance abuse services                  |
| <input type="checkbox"/> Cultural and ethnic specific services | <input type="checkbox"/> Transportation services                   |
| <input type="checkbox"/> Employment training services          | <input type="checkbox"/> Youth services and programming            |
| <input type="checkbox"/> Mental health services                | <input type="checkbox"/> Other (please specify)                    |
| <input type="checkbox"/> Neighborhood cleanup services         | _____  |
| <input type="checkbox"/> Physical health services              |  |
| <input type="checkbox"/> Senior services and programming       |  |

4. How would you rate your community on having the following?

	Excellent	Good	Fair	Poor	Very Poor
Access to community information in one central location					
Affordable entertainment and activities for all residents					
Activities geared specifically towards older adults					
Activities geared specifically towards children and youth					
Activities geared specifically towards young adults (18 - 25)					
Continuing education classes					
Cultural activities for diverse populations					
Free access to computers and the internet in public places					
Programming for parents and families					
Social clubs to pursue new interests, hobbies, or passions					

5. Thinking about healthcare needs, what do you think would be of most benefit to your community? *Select up to 2.*

- Affordable access to healthy foods
- Dentist
- Eye doctor
- Physical therapy services
- Primary medical care
- Specialized medical care
- Urgent care services
- Veterinarian care services
- Other (please specify) \_\_\_\_\_

6. Do you currently have any active recreation memberships or pay to use a recreational facility?

Yes (If "No", skip this and move to question #7.)

■ How far do you travel to get to this facility?

- Less than 2 miles
- 2 to 5 miles
- 5.1 to 7 miles
- 7.1 to 10 miles
- More than 10 miles

■ Which activities do you partake in at this facility?  
\_\_\_\_\_

■ Do you more often pay for an individual or family access to this facility?

- Individual
- Family

■ Please select your payment schedule from the following lists.

- | <b>Monthly</b>                        | <b>Yearly</b>                          | <b>Per visit</b>                     |
|---------------------------------------|--|--------------------------------------|
| <input type="checkbox"/> \$0 - \$10   | <input type="checkbox"/> \$0 - \$99    | <input type="checkbox"/> \$0 - \$4   |
| <input type="checkbox"/> \$10 - \$19  | <input type="checkbox"/> \$100 - \$199 | <input type="checkbox"/> \$5 - \$9   |
| <input type="checkbox"/> \$20 - \$29  | <input type="checkbox"/> \$200 - \$299 | <input type="checkbox"/> \$10 - \$14 |
| <input type="checkbox"/> \$30 - \$39  | <input type="checkbox"/> \$300 - \$399 | <input type="checkbox"/> \$15 - \$19 |
| <input type="checkbox"/> \$40 - \$49  | <input type="checkbox"/> \$400 - \$499 | <input type="checkbox"/> \$20 - \$24 |
| <input type="checkbox"/> \$50 - \$59  | <input type="checkbox"/> \$500 - \$599 | <input type="checkbox"/> \$25 - \$29 |
| <input type="checkbox"/> \$60 - \$69  | <input type="checkbox"/> \$600 - \$699 | <input type="checkbox"/> \$30+       |
| <input type="checkbox"/> \$70 - \$79  | <input type="checkbox"/> \$700 - \$799 |                                      |
| <input type="checkbox"/> \$80 - \$89  | <input type="checkbox"/> \$800 - \$899 |                                      |
| <input type="checkbox"/> \$90 - \$100 | <input type="checkbox"/> \$900 - \$999 |                                      |
| <input type="checkbox"/> \$100+       | <input type="checkbox"/> \$1,000+      |                                      |

7. If you indicated that you do not have any active recreation memberships or pay to use a recreational facility, what is the primary reason?
- No facilities that meet your interests
  - No facilities that meet your budget
  - No facilities within an appropriate distance from your home
  - Other (please specify) \_\_\_\_\_
8. Thinking about recreational needs in your community, which of the following activities would you most appreciate having available at the Community Center? *Select up to 5.*
- |   |  |
|---|--|
| <input type="checkbox"/> Basketball                     | <input type="checkbox"/> Pickleball          |
| <input type="checkbox"/> Baseball                       | <input type="checkbox"/> Rock climbing       |
| <input type="checkbox"/> Bocce                          | <input type="checkbox"/> Sauna or steam room |
| <input type="checkbox"/> Cardio equipment               | <input type="checkbox"/> Swimming pool       |
| <input type="checkbox"/> Dance/open studio space        | <input type="checkbox"/> Tennis              |
| <input type="checkbox"/> Golf                           | <input type="checkbox"/> Walking track       |
| <input type="checkbox"/> Obstacle/ninja warrior courses | <input type="checkbox"/> Weight lifting      |
| <input type="checkbox"/> Volleyball                     | <input type="checkbox"/> Other               |
9. Would you be interested in an individual or a family membership to the Community Center in New Middletown if it offered a variety of activities mentioned above?
- Family
  - Individual
10. What would be the maximum amount you would expect or be willing to pay per month for this membership?
- |                                      |  |
|--------------------------------------|--|
| <input type="checkbox"/> \$0 - \$10  | <input type="checkbox"/> \$60 - \$69   |
| <input type="checkbox"/> \$10 - \$19 | <input type="checkbox"/> \$70 - \$79   |
| <input type="checkbox"/> \$20 - \$29 | <input type="checkbox"/> \$80 - \$89   |
| <input type="checkbox"/> \$30 - \$39 | <input type="checkbox"/> \$90 - \$100  |
| <input type="checkbox"/> \$40 - \$49 | <input type="checkbox"/> \$100 - \$199 |
| <input type="checkbox"/> \$50 - \$59 | <input type="checkbox"/> \$200 or more |
11. What would you expect to get for a membership at this price point? *Select all that apply.*
- Unlimited monthly access to this facility
  - Unlimited monthly access to this facility and any other local community centers
  - A monthly punch pass (ie., 12 monthly visits; additional visits would cost a fee)
  - The option to bring one guest each visit free of charge
  - The option to bring one guest per month free of charge
  - Other (please specify) \_\_\_\_\_

12. If you have been to another community center or recreational facility, what did you like best about it? Describe in as little or as much detail as you please.

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13. More than a sports or recreational facility, the Community Center is intended to provide social opportunities for the whole community. We recognize not everyone has the desire or ability to engage in sport. When you think about public gathering spaces in your community, what needs stand out as a priority?

- |   |   |
|---|---|
| <input type="checkbox"/> Community gardens                                  | <input type="checkbox"/> Senior centers                       |
| <input type="checkbox"/> Parks and greenspace                               | <input type="checkbox"/> Spaces for persons with disabilities |
| <input type="checkbox"/> Plazas, squares, or other integrated public spaces | <input type="checkbox"/> Other (please specify) _____         |
| <input type="checkbox"/> Youth centers                                      |   |

14. Thinking about opportunities for continuing education and personal development, which of the following are most interesting to you?

- Career and professional development programs (such as resume and cover letter writing)
- Faith/Religious programming
- Farming and gardening classes
- Food prep and nutrition classes
- Hobby/trade classes
  - Please specify \_\_\_\_\_
- Job training programs
  - Please specify \_\_\_\_\_
- Online programs/classes through external entities such as universities and community colleges
- Parks and recreation educational programming
- Technology education
- Writing and literacy courses
- Other (please specify) \_\_\_\_\_

15. Do you foresee yourself or other community members having trouble finding transportation to the Community Center?

- Yes
- No

16. What would make accessing the community center easier for you?

- Safe and accessible bike facilities and paths
- Consistent and reliable transportation (ie., a shuttle to and from the community center)
- Educational programming around walking and biking
- Rideshare/Carpool facilitation
- Other (please specify) \_\_\_\_\_

17. Thinking about versatile and profitable business models for the Community Center, what would you most like to see? *Select up to 5.*

- Adult sports leagues
- Comprehensive child care and after-school care
- Family friendly activities at an affordable price
- Membership based gym and sports facility
- Rentable banquet/event center
- Rentable kitchen facility
- Rentable open studio space for things like general fitness, yoga, martial arts, etc.
- Unique place to shop
- Unique place to sit down and grab a bite
- Vendor marketplace (such as Cleveland's West Side Market or Akron's Northside Marketplace)
- Other (please specify) \_\_\_\_\_

18. What would be a fair price to rent a hall or banquet room at the Community Center for parties and events?

- \$25/hr
- \$26 to \$35/hr
- \$36 to \$50/hr
- \$51 to \$65/hr

**Demographic Questions.** Please answer the following demographic questions to the best of your ability. This information will help ensure we reach a diverse population to ensure the Community Center is responsive to local area residents.

19. What is your age?

- 17 or under
- 18 - 24
- 25 - 34
- 35 - 54
- 55 - 64
- 65+

20. What is your gender?

- Male
- Female
- Other

21. Are you of Hispanic, Latino, or of Spanish origin?

- Yes
- No

22. How would you describe yourself?

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Pacific Islander
- White or Caucasian
- Other

23. What is your annual household income before taxes?

- Less than \$10,000
- \$10,000 - \$19,999
- \$20,000 - \$29,999
- \$30,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 or more

24. Do you have children?

- Yes
- No

25. If 'yes', what age are your children?

- 17 or under
- 18 - 24
- 25 - 34
- 35 - 54
- 55 - 64
- 65 or above

26. Are you the caretaker of an older adult?

- Yes
- No

*If you'd like to be entered into the drawings, please enter your email address and phone number on the next page.*

27. If you'd like to be entered into the drawings, please enter your email address and phone number.\*

- By entering your email address and phone number, you are giving us consent and permission to contact you in the event that you are selected as a prize winner.

\*Providing your email address does not compromise the confidential nature of this survey. Survey results are aggregated; your individual survey results are combined with all other results and presented as a group. Your survey results will never be associated with your name, email address, or any other identifying factors you may reveal by entering your email address.

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Thank you for taking the time to help us plan the new  
Community Center in New Middletown!

Keep your eye out for survey results and a plan of action!